



## Co-op Marketing Plan

Marquette Golf Club is a private-public 36 hole golf course with clubhouse. Greywalls is ranked #2 in Michigan and #66 nationwide by *Golfweek Magazine*. We have roughly 500 members and our outside play is significant with over 20,000 rounds of golf played on each course annually. Our full service clubhouse can host business functions and develop events catering to our business clients.

Our commitment is to market your business on a monthly basis electronically and provide on-site static displays with partner offerings. Our goal is to create both new customers for your business and provide added value for our membership. A “win-win” scenario!

This marketing package provides several options for your business to access the value of our Club for your benefit. We will market your business to our members for any discount benefit or service you wish to provide. We will develop both electronic ads and static displays for your business on our property.

In addition your business will have access to our outstanding golf courses for business use.

\_\_\_\_\_ **\$1,200 package includes 4 rounds of golf on Greywalls (\$520 value)**

\_\_\_\_\_ **\$1,600 package includes 8 rounds of golf on Greywalls and 6 on Heritage (\$1,337 value)**

\_\_\_\_\_ **\$2,000 package includes 8 rounds of golf on Greywalls and 11 on Heritage (\$1,585 value)**

\_\_\_\_\_ **\$3,000 package includes 12 rounds of golf on Greywalls and 24 on Heritage (\$2,748 value)**

All rounds are 18 holes with cart for 2017 season, advance tee times required.

This marketing package is an annual payment of: \_\_\_\_\_

Partner offering to MGC membership: \_\_\_\_\_

This agreement authorizes MGC to bill for services as stipulated above.

Marketing Package agreement for:

Name of business \_\_\_\_\_

Contact name/email \_\_\_\_\_

Address Address \_\_\_\_\_

Signed by \_\_\_\_\_ Date \_\_\_\_\_