



## Added Co-op Marketing Benefit E-mail Plan

Marquette Golf Club is a private-public 36 hole golf course with clubhouse. Greywalls is ranked #2 in Michigan and #66 nationwide by *Golfweek Magazine*. We have roughly 500 members and our outside play is significant with over 20,000 rounds of golf played on each course annually. For the first time ever, Marquette Golf Club is allowing direct advertising to Marquette Golf Club's membership data base! This access will ONLY be available to Marquette Golf Club Co-op Marketing partners. As a co-op partner your business will be able to advertise directly to our membership via the following structure:

\_\_\_\_\_ **1 - E-mail - \$40**

\_\_\_\_\_ **6 - E-mail Package \$180 (\$30 per E-mail)**

\_\_\_\_\_ **12 - E-mail Package \$240 (\$20 per E-mail)**

\_\_\_\_\_ **16 - E-mail Package \$300 (\$18.75 per E-mail)**

### Parameters:

- Co-op marketing e-mails will be sent once a week
- Co-op advertising must be submitted to MGC staff by Tuesday at 5:00PM
- Co-op marketing e-mails will be sent out on Friday mornings
- Co-op advertising must not compete with MGC business

This agreement authorizes MGC to bill for services as stipulated above.

Marketing Package agreement for:

Name of business \_\_\_\_\_

Contact name/email \_\_\_\_\_

Address \_\_\_\_\_

Signed by \_\_\_\_\_ Date \_\_\_\_\_