



## Co-op Marketing Plan

Marquette Golf Club is a private-public 36 hole golf course with Clubhouse. Greywalls is ranked #2 in Michigan and #66 nationwide by *Golfweek Magazine*. We have roughly 500 members and our outside play is significant with over 20,000 rounds of golf played on each course annually. Our full service clubhouse can host business functions and develop events catering to our business clients.

Our commitment is to market your business on a monthly basis electronically and provide on-site static displays with partner offerings. Our goal is to create both new customers for your business and provide added value for our membership. A “win-win” scenario!

This marketing package provides several options for your business to access the value of our Club for your benefit. We will market your business to our members for any discount benefit or service you wish to provide. We will develop both electronic ads and static displays for your business on our property.

In addition your business will have access to our outstanding golf courses for business use.

**\*Please fill out form completely before returning to MGC\***

\_\_\_\_\_ \$1,200 package includes 4 rounds of golf on Greywalls (\$580 value)

\_\_\_\_\_ \$1,600 package includes 6 rounds of golf on Greywalls and 8 on Heritage (\$1,334 value)

\_\_\_\_\_ \$2,000 package includes 8 rounds of golf on Greywalls and 7 on Heritage (\$1,566 value)

\_\_\_\_\_ \$3,000 package includes 12 rounds of golf on Greywalls and 18 on Heritage (\$2,784 value)

All rounds are 18 holes with cart for the **2020 season** – rounds are not eligible for Outing purposes.

This marketing package is an annual payment of: \_\_\_\_\_

Partner offering to MGC membership: \_\_\_\_\_

This agreement authorizes MGC to bill for services as stipulated above.

Marketing Package agreement for:

Name of business \_\_\_\_\_

Contact name/email \_\_\_\_\_

Phone number \_\_\_\_\_

Address \_\_\_\_\_

Name of MGC Coordinating Sales Associate \_\_\_\_\_

Signed by \_\_\_\_\_ Date \_\_\_\_\_

**2020 Marketing Obligations**

**Billing Processed.....Date \_\_\_\_\_ Initials \_\_\_\_\_**

**Payment Processed.....Date \_\_\_\_\_ Initials \_\_\_\_\_**

**Package Rounds Distributed.....Date \_\_\_\_\_ Initials \_\_\_\_\_**

**ALL Marketing Obligations Completed....Date \_\_\_\_\_ Initials \_\_\_\_\_**

- Inclusion in email blasts
- Inclusion on Website
- Co-Op Wall of Support
- Etc.