



Co-op Marketing Plan

Marquette Golf Club is a private-public 36 hole golf course with Clubhouse. Greywalls is ranked #2 in Michigan and the #30 Public Course in U.S. by *Golfweek Magazine*. We have roughly 500 members and our outside play is significant with over 20,000 rounds of golf played on each course annually. Our full service clubhouse can host business functions and develop events catering to our business clients.

Our commitment is to market your business on a monthly basis electronically and provide on-site static displays with partner offerings. Our goal is to create both new customers for your business and provide added value for our membership. A “win-win” scenario!

This marketing package provides several options for your business to access the value of our Club for your benefit. We will market your business to our members for any discount benefit or service you wish to provide. We will develop both electronic ads and static displays for your business on our property.

In addition your business will have access to our outstanding golf courses for business use.

Please fill out form completely before returning to MGC

_____ \$1,200 package includes 4 rounds of golf on Greywalls (\$620 value)

_____ \$1,600 package includes 4 rounds of golf on Greywalls and 9 on Heritage (\$1,205 value)

_____ \$2,000 package includes 8 rounds of golf on Greywalls and 6 on Heritage (\$1,630 value)

_____ \$3,000 package includes 14 rounds of golf on Greywalls and 10 on Heritage (\$2,820 value)

All rounds are 18 holes with cart for the **2021 season** – rounds are not eligible for Outing purposes.

This marketing package is an annual payment of: _____

Partner offering to MGC membership: _____

This agreement authorizes MGC to bill for services as stipulated above.

Marketing Package agreement for:

Name of business _____

Contact name/email _____

Phone number _____

Address _____

Name of MGC Coordinating Sales Associate _____

Signed by _____ Date _____

For MGC Office Use Only

2021 Marketing Obligations

Billing Processed.....Date _____ Initials _____

Payment Processed.....Date _____ Initials _____

Package Rounds Distributed.....Date _____ Initials _____

ALL Marketing Obligations Completed....Date _____ Initials _____

- Inclusion in email blasts
- Inclusion on Website
- Co-Op Wall of Support
- Etc.