



## Added Co-op Marketing Benefit E-mail Plan

Marquette Golf Club is a private-public 36 hole golf course with Clubhouse. Greywalls is ranked #2 in Michigan and the #30 nationwide by *Golfweek Magazine*. We have roughly 500 members and our outside play is significant with over 20,000 rounds of golf played on each course annually. For the first time ever, Marquette Golf Club is allowing direct advertising to Marquette Golf Club's membership data base! This access will ONLY be available to Marquette Golf Club Co-op Marketing partners. As a Co-op partner your business will be able to advertise directly to our membership via our weekly newsletter with the following structure:

**\*Please fill out form completely before returning to MGC\***

\_\_\_\_\_ **1 E-mail: \$40**

\_\_\_\_\_ **6 E-mail Package: \$180 (\$30 per E-mail)**

\_\_\_\_\_ **12 E-mail Package: \$240 (\$20 per E-mail)**

\_\_\_\_\_ **16 E-mail Package: \$300 (\$18.75 per E-mail)**

### Parameters:

- Co-op marketing e-mails will be sent once a week
- Co-op advertising must be submitted to MGC staff by Tuesday at 5:00PM
- Co-op marketing e-mails will be sent out on Friday mornings
- Co-op advertising must not compete with MGC business

This agreement authorizes MGC to bill for services as stipulated above.  
Marketing Package agreement for:

Name of business \_\_\_\_\_

Contact name/email \_\_\_\_\_

Phone number \_\_\_\_\_

Address \_\_\_\_\_

Name of MGC Coordinating Sales Associate \_\_\_\_\_

Signed by \_\_\_\_\_ Date \_\_\_\_\_

**\*For MGC Office Use Only\***

**2021 Marketing Obligations**

**Billing Processed.....Date \_\_\_\_\_ Initials \_\_\_\_\_**

**Payment Processed.....Date \_\_\_\_\_ Initials \_\_\_\_\_**

**Package Rounds Distributed.....Date \_\_\_\_\_ Initials \_\_\_\_\_**

**ALL Marketing Obligations Completed....Date \_\_\_\_\_ Initials \_\_\_\_\_**

- Inclusion in email blasts
- Inclusion on Website
- Co-Op Wall of Support
- Etc.