



# MGC GPS Cart Unit Marketing



Marquette Golf Club is a private-public 36 hole golf course with clubhouse. Greywalls is ranked #2 in Michigan and #28 nationwide by *Golfweek Magazine* and *the Heritage Course* is a “Classic” 1926 William Langford design. We have roughly 550 members and our outside play is significant with over 48,000 rounds of golf played annually! Both the Heritage and Greywalls Course play host to multiple Outings and business functions further enhancing your company’s exposure to other businesses locally as well as throughout Michigan and Wisconsin. GPS Cart Units are “can’t miss advertising” that will be seen by each and every player! Choose your Hole(s) today and your business name and/or message will be definitely “driven” home!

**\*Please fill out form completely before returning to MGC\***

## Greywalls Course

- \_\_\_\_\_ \$995 - Display Ad - feature your logo/message on the hole of your choosing  
- includes 3 rounds on Greywalls (\$570 value - availability 17)
- \_\_\_\_\_ \$1495 – Display Ad – feature your logo/message on Hole 18  
- includes 3 rounds on Greywalls (\$570 value – availability 1)
- \_\_\_\_\_ \$1495 – Display Ad – feature your logo/message on the drive to #1 Tee  
- includes 3 rounds on Greywalls (\$570 value – availability 1)

## Heritage Course

- \_\_\_\_\_ \$595 – Display Ad – feature your logo/message on the hole of your choosing  
- includes 4 rounds on Heritage (\$296 value – availability 17)
- \_\_\_\_\_ \$795 – Display Ad – feature your logo/message on Hole 18  
- includes 4 rounds on Heritage (\$296 value – availability 1)

All rounds are 18 holes with cart for the **2023 season**, advance tee times required.

This agreement authorizes MGC to bill for services as stipulated above. Marketing Package agreement for:

Name of business \_\_\_\_\_

Contact name/email \_\_\_\_\_

Phone number \_\_\_\_\_

Address \_\_\_\_\_

Name of MGC Coordinating Sales Associate \_\_\_\_\_

Signed by \_\_\_\_\_ Date \_\_\_\_\_

**\*For MGC Office Use Only\***

## **2023 Marketing Obligations**

**Billing Processed.....Date \_\_\_\_\_ Initials \_\_\_\_\_**

**Payment Processed.....Date \_\_\_\_\_ Initials \_\_\_\_\_**

**Package Rounds Distributed.....Date \_\_\_\_\_ Initials \_\_\_\_\_**

**ALL Marketing Obligations Completed....Date \_\_\_\_\_ Initials \_\_\_\_\_**

-Inclusion in email blasts      -Inclusion on Website      - Co-Op Wall of Support      -Etc.



## **Specifications Needed**

- Ad graphics must fit our 8 inch Tagmarshal units formatted at **(1200px \* 1837px)** in jpg.
- Ads will trigger at the tee box of your selected hole and populate for an optimized time of **2 minutes**.

### **NOTICE:**

New ad graphics can be implemented throughout the season, replacing the existing and provide further exposure for temporary sales, upcoming events, etc.

